



CONSERVATION DISTRICT of SOUTHERN NEVADA

WORK PLAN AND BUDGET Fiscal Year 2016 / 2017

INTRODUCTION

This plan will guide the Conservation District of Southern Nevada (CDSN) in meeting its objectives for natural resource management during FY 2016 - 2017. Through cooperation with government agencies, businesses, private organizations, community groups, elected officials, and individuals, the District plans to establish and promote standards of conservation that will ensure an adequate resource base within Clark County. CDSN provides programs and services on a nondiscriminatory basis, without regard to race, color, religion, sex, national origin, marital status, disability, or age.

BACKGROUND

In 1937, the Nevada State Legislature passed an enabling act that instituted conservation districts in Nevada to preserve and protect natural resources. The CDSN was formed in 1974 upon consolidation of the Moapa Valley, Las Vegas Valley, and Virgin Valley Conservation Districts. In the past, District activities were predominantly concentrated in the rural areas of Clark County. However, due to rapid expansion in the urban areas, District efforts have been redirected to include both rural and urban areas.

Seven Board Supervisors, including five supervisors elected to serve four-year terms, one supervisor appointed to represent Clark County, and one supervisor appointed to represent the Incorporated Cities of Clark County, administer the CDSN. District Board Members direct conservation activities, maintaining a close and valued partnership with the USDA Natural Resources Conservation Service. Since the advent of the "Great Recession", reductions in State and local government spending have significantly reduced funding for the CDSN. The District does not currently employ any administrative staff and CDSN's programs have been seriously impacted. However, CDSN continues with its partnership development, community outreach, and program delivery. Volunteerism on the part of CDSN's Board has been key during this period of limited government funding.

MISSION STATEMENT

The mission of the Conservation District of Southern Nevada is to provide leadership in identifying and meeting resource conservation needs for citizens of both rural and urban areas within Clark County by providing technical services, education, information, planning assistance, and coordination of services.

BOARD MEMBERS

Chris Magee: Chair, Acting Treasurer, Incorporated Cities Representative

Mike Becker: Vice-Chair

Amber Bosket: Secretary

Shane Ammerman: Clark County Representative

Randall Williams: Board Supervisor

Jim Cavaness: Board Supervisor

Eric King: Board Supervisor

Mike Popp: Clark County Alternate Representative

Vacant: Incorporated Cities Alternate Representative

OBJECTIVES, GOALS, and ACTIONS

OBJECTIVE 1: OBTAIN AND MAINTAIN ADEQUATE FINANCES FOR DISTRICT OPERATIONS

GOAL A: Pursue funding from federal, state, and local governments.

- Pursue funds from Clark County, the Incorporated Cities of Clark County, and the Southern Nevada Regional Planning Coalition.
- Pursue opportunities and collaboration with the University of Nevada Cooperative Extension for similar projects and programs.
- Support efforts to pursue funding for Nevada conservation districts from the State of Nevada through NvACD.
- Pursue funds from federal, state, and local grant programs.
- Pursue funds through SB 476 of the 2015 Legislative Session.

GOAL B: Research and pursue fundraising opportunities for operating expenses.

- Identify and pursue new funding opportunities including fundraising events and membership programs.

GOAL C: Pursue and implement new plans for generating discretionary operating funds.

- Continue sponsorship of an annual Golf Tournament.
- Continue development and expansion of the Sustainability Partnership Program and launch the program with our co-sponsor for the program, Green Chips.

OBJECTIVE 2: COORDINATE AND PROMOTE ENVIRONMENTAL EDUCATION PROGRAMS

GOAL A: Provide for and participate in community environmental education programs.

- Participate in conservation education programs and events such as GreenFest, The Stormwater Pollution Prevention Poster Contest, The Nevada Green Schools STEM Summit, Backyard Conservation, and Soil and Water Stewardship Week.
- Continue to distribute the following educational materials: "Preserving Our Water Resources" guide, Groundwater and Wells booklet, "The Water Rules" and "The Clear Blue Line " videos and teacher's guides, and many other publications.
- Maintain and regularly evaluate the CDSN website.

GOAL B: Sponsor environmental education programs within the Clark County School District.

- Give environmental presentations to Clark County classrooms upon request.
- Continue to sponsor the Stormwater Pollution Prevention Poster Contest in cooperation with the CCSD.

OBJECTIVE 3: PROVIDE DISTRICT ADMINISTRATIVE AND OPERATIONAL ACTIVITIES

GOAL A: Ensure the District is fulfilling the requirements of NRS 548 through its programs and practices.

- Conduct periodic strategic planning workshops, educational seminars, and information sharing sessions for Board Members and staff.

GOAL B: Funding permitting, employ staff and designate committees to provide services needed to achieve CDSN mission.

- Employ adequate staff for district operations.
- Identify District activities through the Public Relations (PR) Committee.

GOAL C: Participate and assist in State, Regional, and National meetings.

- CDSN representative(s) attend NvACD Annual Conference, should funding permit.
- CDSN representative(s) attend NACD Annual Pacific Region Conference, should funding permit.
- CDSN representative(s) attend NACD Annual National Conference, should funding permit.

OBJECTIVE 4: ASSIST IN THE DEVELOPMENT AND IMPLEMENTATION OF CONSERVATION PLANS AND PROGRAMS

GOAL A: Assist community partners in developing, managing, and promoting environmental plans, programs, and demonstration projects.

- Cooperate with community partners in managing and protecting natural resources through projects such as Southern Nevada Strong, Community Gardens, Super Recycle Day, the Sustainability Partnership Program, Christmas Tree Recycling, the Stormwater Pollution Prevention Poster Contest, and others.
- Assist the SNRPC, SNWA, Green Chips, DRI, CCSD, USGBCNV and others with outreach and educational activities, public outreach programs, and public information materials.

GOAL B: Support the NRCS in their efforts to assist landowners with conservation needs and with meeting the provisions of the Farm Bill.

- Review and approve NRCS conservation plans as needed.
- Participate in the implementation of the Resource Conservation and Development (RC&D) program and the Environmental Quality Incentive Program (EQIP).

GOAL C: Identify and pursue projects that fulfill a unique conservation niche.

OBJECTIVE 5: BUILD, PROMOTE, AND FACILITATE PARTNERSHIPS AMONG STAKEHOLDERS

GOAL A: Maintain and enhance partnerships with federal, state, and local agencies.

- Coordinate with federal agencies including the US Forest Service, Environmental Protection Agency, National Park Service, Fish and Wildlife Service, Bureau of Reclamation, and Bureau of Land Management.
- Coordinate with state agencies including the Nevada Division of Forestry, Nevada Cooperative Extension, Nevada Division of State Parks, Nevada Department of Agriculture, Nevada Division of Wildlife, and the Nevada Division of Environmental Protection.
- Coordinate with local and regional agencies including Clark County, Incorporated Cities, the Southern Nevada Water Authority, Regional Flood Control District, Nevada Cooperative Extension, and the University of Nevada, Las Vegas.

GOAL B: Participate in and assist with the environmental efforts of grassroots organizations, local businesses, and the general public.

- Appoint CDSN representative to serve on committees such as Green Chips, the Las Vegas Wash Coordination Committee, Clark County Wetlands Park Interpretive Planning Committee, and the Las Vegas Springs Preserve.

GOAL C: Identify what other organizations do and reorganize current and future District projects according to their viability, relevance, and service to the community.

OBJECTIVE 6: PROMOTE CONSERVATION DISTRICT EFFORTS THROUGH PUBLIC OUTREACH

GOAL A: Communicate District's efforts to the community.

- Develop and distribute District newsletter, fact sheet, and brochure.
- Promote CDSN through media outlets and spokespersons.
- Utilize media and the web to inform public of natural resource issues.
- Continue to create and distribute conservation education materials.
- Promote CDSN Volunteer Program.

**Conservations District of Southern Nevada
Budget --- FY 2016 / 2017**

Projected Income	
Source:	Anticipated Income:
Cities	\$ 0
Clark County	\$ 0
Donations (private & individual)	\$ 0
Interest	\$ 5
SNRPC--Sustainability Partnership Program	\$ 500
State of Nevada - annual grant	\$ 4,000
Projects:	
Christmas Tree Recycling Program	\$ 0
Sustainability Partnership Program	\$ 1,000
Golf Tournament	\$ 15,000
NDEP 319 Grant - Poster Contest	\$ 3,200
Total Anticipated Revenue:	\$ 23,705

Proposed Expenditures		
Category:	Anticipated Expenses:	Total Expenses:
Accounting Services	(\$ 8,000)	(\$ 8,000)
Advertising/Marketing	(\$ 500)	(\$ 500)
Grant writing	---	---
NvACD/NACD Membership	(\$ 600)	(\$ 600)
Office Equipment	---	---
Office Supplies	(\$ 100)	(\$ 100)
Operating Salaries and benefits (office staff)	---	---
Other (awards, dues, etc.)	(\$ 100)	(\$ 100)
Professional Services (other)	---	---
Reserve	(\$ 100)	(\$ 100)
Staff Development	---	---
Travel/Conferences	---	---
Utilities	---	---
Web Page	(\$ 400)	(\$ 400)
Projects:		
Christmas Tree Recycling Program	(\$ 500)	(\$ 500)
Sustainability Partnership Program	(\$ 500)	(\$ 500)
Golf Tournament	(\$ 9,500)	(\$ 9,500)
NDEP 319 Grant - Poster Contest	(\$ 3,200)	(\$ 3,200)
Total Anticipated Expenditures:	(\$ 23,500)	(\$ 23,500)